

Justin Stevens

Storyteller | Video Producer | Content Creator

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Video producer and content creator with 6+ years working on multi-camera shoots and with on-camera talent under deadline, plus a self-driven body of food and restaurant video work (What Jus Ate, Behind the Pass, Mixto Cubano).

WORK EXPERIENCE

DoorDash

New York, NY

Associate, Internal Communications

July 2025-Present

- Lead video production for DoorDash's internal communications team, building original video series from scratch and running the full pre- and post-production process, from concept and scripting through final cut, as a one-person crew.
- Produce 125+ pieces of video, written, and graphic content in less than one year, managing the full production calendar from concept to publish.
- Own DoorDash's weekly all-company Slack bulletin, reaching 27,000+ employees; grew viewership 20% and click-through rate 15%.
- Use Adobe Premiere Pro and AI tools to move quickly and accurately from shoot to final cut.

SevenRooms

New York, NY

Senior Talent and Communications Producer

March 2024-July 2025

- Created and produced 7RTV, SevenRooms' internal video series, as a one-person crew, directing employees and executives who'd never been on camera before, then shooting, editing, and publishing solo.
- Assisted in producing SevenRooms' company-wide All Hands and leadership meetings, owning assigned segments from planning through execution.
- Built and launched a company-wide communications strategy and workshop that streamlined cross-team alignment.

Talent and Communications Specialist

March 2022-March 2024

- Designed and executed storytelling strategies and multimedia content that elevated employer brand visibility and attracted top talent.
- Drove a company-wide talent branding campaign that grew LinkedIn engagement and followers 25% in partnership with the Marketing team.

CBS News

New York, NY

Associate Producer / Digital Associate

November 2020-March 2022

- Produced 100+ in-studio, multi-camera segments for CBS News 24/7, directing on-air talent and production teams to ship polished video on four-hour deadlines.
- Wrote 5+ daily stories and developed SEO-optimized headlines, expanding breaking news reach to 8.3M X (Twitter) followers and 6M Facebook users.

FOOD & VIDEO STORYTELLING

- Creator, What Jus Ate — an ongoing food blog and video series covering new restaurants and food trends, currently on TikTok and Instagram.
- Creator & Director, Behind the Pass — a self-produced video series profiling chefs and restaurants; shoots, directs, and edits every episode solo.
- Producer, Mixto Cubano: The Origin of the Cuban Sandwich — a documentary on the origins of the Cuban sandwich, overseeing logistics, on-set production, videography, and editing.

EDUCATION

University of Miami Coral Gables, FL

B.S.C. Broadcast Journalism & Media Management, Marketing Minor

- Honors: Omicron Delta Kappa, Television Academy Foundation Award Winner

SKILLS & SOFTWARE

SKILLS: Multi-Camera Studio Production, Directing On-Camera Talent, Scriptwriting & Shot Lists, Studio & Field Production Logistics, Food & Restaurant Storytelling, YouTube Platform Analytics, SEO & Content Strategy, AI-Assisted Workflows

SOFTWARE: Adobe Premiere Pro, Adobe Photoshop, Canva, ChatGPT, Claude, Gemini, Google Suite, Slack